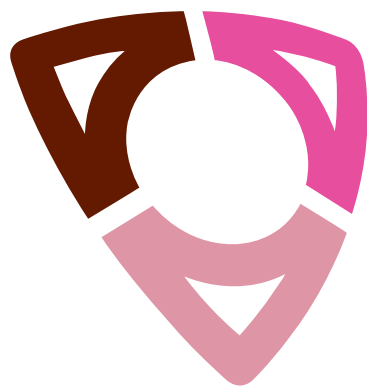


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# Public Interest Section



**American  
Accounting  
Association**

Public Interest

## **2016 Conference and Doctoral/Early Scholar Consortium**

**April 1 – 2, 2016**

The Alford Inn  
Orlando (Winter Park), Florida

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## Table of Contents

Sponsors .....	5
Welcome.....	7
Officers, Chairs, Coordinators, and Editors .....	9
Reviewers .....	11
Speaker Biographies .....	13
Doctoral Schedule .....	17
Meeting Schedule .....	19
Doctoral/Early Scholar Consortium Attendees .....	25
Meeting Registrants .....	27
Future Meetings.....	29



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A Special Thank You  
to Our Meeting Sponsors ...



UNIVERSITY OF CENTRAL FLORIDA  
KENNETH G. DIXON SCHOOL OF ACCOUNTING

**Mayper Foundation**  
and  
**Barbara Merino**



Welcome to the...

## 2016 Conference and Doctoral/Early Scholar Consortium of the Public Interest Section

Dear Section Members:

We are delighted that you could join us in Winter Park, FL for what we believe will be a fun and memorable event. Our program reflects a wide variety of issues that are important to the accounting profession, regulators, and the public as a whole. We hope you will find the discussions intellectually stimulating and will continue dialogue with colleagues about these issues and how they affect accounting education and research.

Sincerely,

Lisa Baudot, University of Central Florida  
2016 Midyear Conference Co-Coordinator

Charles Cullinan, Bryant University  
2016 Midyear Conference Co-Coordinator

Pamela Roush, University of Central Florida  
2016 Midyear Conference Advisor



**American  
Accounting  
Association**

Public Interest





## 2015-2016 Public Interest Section Officers

Chair .....	Patrick Kelly, Providence College
Chair-Elect .....	Amy Hageman, Kansas State University
Secretary/Treasurer .....	Mitchell Stein, University of Western Ontario
Vice Chair of Research .....	Charles Cullinan, Bryant University
Vice Chair of Education.....	Anna Schrader, Suffolk University
Vice Chair of International Membership .....	Michael Kraten, Providence College
Council Representative .....	Steven Mintz, California Polytechnic State University, San Luis Obispo

## 2015-2016 Public Interest Section Editors

Journal Editor, <i>Accounting and the Public Interest</i> ....	Pamela Roush, University of Central Florida
Newsletter Editor/Webmaster.....	Lawrence Chui, University of St. Thomas

## 2015-2016 Public Interest Section Committee Chairpersons

Newsletter Assistant Editor/Webmaster .....	Byron Pike, Minnesota State University Mankato
Membership Committee .....	Sue Ravenscroft, Iowa State University
Nominations Committee.....	John Thornton, Azusa Pacific University
2016 National Meeting Program Co-Chair .....	Eric Lee, University of Northern Iowa
2016 National Meeting Program Co-Chair .....	Lois Mahoney, Eastern Michigan University
2016 Ethics Symposium Co-Chair .....	Charles Stanley, Baylor University
2017 Ethics Symposium Co-Chair-Elect .....	Brian Shapiro, University of St. Thomas

## 2015-2016 Public Interest Section Regional Coordinators

Mid-Atlantic Regional Coordinator.....	Tara Shawver, King's College
Midwest Regional Coordinator .....	Larita Killian, Indiana University–Purdue University Columbus
Northeast Regional Coordinator.....	Cassandra Rohland, University of Massachusetts Lowell
Southeast Regional Coordinator .....	Andy Felo, Nova Southeastern University
Southwest Regional Coordinator.....	Marty Stuebs, Baylor University
Western Regional Coordinator .....	John Thornton, Azusa Pacific University
International Regional Coordinator.....	Mitchell Stein, University of Western Ontario



## Reviewers

We wish to thank the following reviewers for their assistance with the conference submissions this year.

Anna Alon, University of Agder, Norway  
Kazeem Akinyele, University of Central Florida  
Vicky Arnold, University of Central Florida  
Charlie Bailey, The University of Memphis  
Lisa Baudot, University of Central Florida  
Dennis Bline, Bryant University  
Jenna Burke, Bentley University  
Charles Cho, ESSEC Business School  
Michele Chwastiak, The University of New Mexico  
Hui Du, University of Houston–Clear Lake  
Andrew Felo, Nova Southeastern University  
Don Finn, University of North Texas  
Timothy J. Fogarty, Case Western Reserve University  
Marty Freedman, Towson University  
Diane Janvrin, Iowa State University  
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Larita Killian, Indiana University–Purdue University Columbus  
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Fabienne Miller, Worcester Polytechnic Institute  
Louella Moore, Washburn University  
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Mohamed Tailib, Lincoln University  
Linda Thorne, York University  
John M. Thornton, Azusa Pacific University  
Greg Trompeter, University of Central Florida  
Marianne Verdier, University of Toulouse  
Ann Wilkins, University of Tennessee at Chattanooga  
Paul Williams, North Carolina State University  
Robert Yu, University of Wisconsin–Whitewater  
Jindan Zhang, The University of Toledo  
Xiaochuan Zheng, Bryant University



## Speaker Biographies

**Michael Kraten, Ph.D., CPA, Associate Professor, Providence College**

**Luncheon Speaker**

**Friday, April 1, 2016, 12:00 pm–1:30 pm**

Michael Kraten, Ph.D., CPA, is an Associate Professor of Accountancy at Providence College. Michael earned a Ph.D. in Accounting from the University of Connecticut, an MPPM in public and private management from Yale University, and a B.B.A. in public accounting from Providence College. Prior to entering academia, he was a management consulting partner at BDO Seidman, LLP in New York City. His research and teaching specialties focus on social and behavioral accounting issues that impact the public interest. He has won the Innovation in Teaching Award at the AAA Annual Symposium on Ethics Research in Accounting and the Best Research Paper award at the AAA Annual Workshop of the Strategic and Emerging Technologies (SET) Section. Last year, Michael won the Teaching Innovation Award of the Providence College School of Business. And, in 2012, he delivered a lunch address at the 2013 Midyear Meeting of the Public Interest Section in regard to a Libor analysis that he and his co-authors published in *The Journal of Banking & Finance*. Michael's sustainability case *Save the Blue Frog* provided the content of his SET Workshop award. He is a member of CIMA's Research Advisory Group, a member of the NYSSCPA Sustainability Committee, and the co-founder of the RISCPA's Sustainable Value Committee. He will be speaking at a pair of sessions at the Sustainability Investment Leadership Council's (SILC) 2016 conference "Measuring the Future of Sustainability."

**Richard Kravitz, Editor in Chief, *CPA Journal*, Managing Director of Publishing and Content, New York State Society of CPAs**

**Luncheon Speaker**

**Friday, April 1, 2016, 12:00 pm–1:30 pm**

Richard H. Kravitz is currently Editor in Chief of the *CPA Journal* and Managing Director of Publishing and Content for the New York State Society of CPAs. He is former Executive Vice President of Wolters Kluwer Law and Business [Kluwer Law International, The Hague], [Aspen Legal Education, Cambridge], Senior Vice President and Group Publisher of Aspen Publishers, and former President of Panel Publishers/Wolters Kluwer. He is a former member of the Board of Editors/contributor to the *Financial Fraud Law Report* [Lexis]. He is a recipient of the New York State Society of CPAs Max Block Distinguished Article Award, winner of Eddie and Ozzie Editorial and Design Awards, first place recipient of the Literary Marketplace Award and recent finalist in the 2015 *FOLIO Magazine Awards* for "excellence in journalism" at the *CPA Journal*. Rick is a CPA with an M.B.A. from New York University Stern [honors]. He is a member of the AICPA, NYSSCPA, and the American Accounting Association. He is a Fellow of the American Board of Forensic Accounting and the American Society of Pension Professionals and Actuaries. He holds a Coast Guard captain's license and is a member of the U.S. Coast Guard Auxiliary. At Deloitte Touche, he was a staff auditor.

## Speaker Biographies

**Edward D. Kleinbard, The Ivadelle and Theodore Johnson Professor of Law and Business, Gould School of Law, University of Southern California**

**General Session Speaker**

**Saturday, April 2, 2016, 8:30 am–10:00 am**

Edward D. Kleinbard is the Ivadelle and Theodore Johnson Professor of Law and Business at the University of Southern California's Gould School of Law, and a Fellow at The Century Foundation. He is the author of a book, "We Are Better Than That: How Government Should Spend Our Money," published in October 2014 by Oxford University Press. In reviewing the book, Pulitzer prize-winning journalist David Cay Johnston described it as "a masterpiece of tax, fiscal, and economic policy." Professor Kleinbard joined University of Southern California Law in 2009. Before joining USC Law, Professor Kleinbard served as Chief of Staff of the U.S. Congress's Joint Committee on Taxation. The JCT Staff are the nonpartisan tax resource to Congress, helping legislators to formulate legislation, writing analyses of legislative proposals or tax issues of interest to the Congress, and estimating the revenue consequences of legislative proposals.

Professor Kleinbard's work focuses on political economy issues (in particular, the intersection of fiscal policy and national values), international corporate tax issues, and the taxation of capital income. Professor Kleinbard's recent papers include *Why Corporate Tax Reform Can Happen (Tax Notes)*, "Competitiveness" Has Nothing to Do With It (Tax Notes), *Stateless Income (Florida Tax Review)*, *The Lessons of Stateless Income (Tax Law Review)*, *Through a Latte Darkly: Starbucks's Stateless Income Planning (Tax Notes)*, *The Better Base Case (Tax Notes)*, *Herman Cain's 9-9-9 Plan (Tax Notes)*, and *Tax Expenditure Framework Legislation (National Tax Journal)*. Professor Kleinbard has testified before the Congress on tax policy matters, and has written opinion pieces for *Wall Street Journal*, *The New York Times*, the Huffington Post, CNN.com, and other media outlets.

Prior to his appointment to the Staff of the Joint Committee on Taxation, Professor Kleinbard was for over 20 years a partner in the New York office of Cleary Gottlieb Steen & Hamilton LLP. Professor Kleinbard received his J.D. from Yale Law School, and his M.A. in History and B.A. in Medieval and Renaissance Studies from Brown University. For more information about the book and Professor Kleinbard's scholarship, please visit <http://kleinbard.usc.edu>.

## Speaker Biographies

**Audrey Gramling, Council Chair, American Accounting Association**

**Luncheon Speaker**

**Saturday, April 2, 2016, 12:00 pm–1:15 pm**

Audrey Gramling is the Council Chair (2015–16) at the American Accounting Association. In July 2014, she began serving as the Accounting Department Chair and Professor at Colorado State University. Previously, she held the Treece Endowed Chair and was Accounting Department Professor and Chair at Bellarmine University, and has been on the accounting faculty at Kennesaw State University, Georgia State University, Wake Forest University, and University of Illinois at Urbana–Champaign. Gramling's research investigates both internal and external auditing issues, with a focus on decision behavior of auditors, external auditor independence, internal control reporting, and other factors affecting the market for audit and assurance services. Prior to earning her Ph.D. at The University of Arizona, Gramling worked as an external auditor at a predecessor firm of Deloitte and as an internal auditor at Georgia Institute of Technology. She has also served a one-year appointment as an Academic Accounting Fellow in the Office of the Chief Accountant at the U.S. Securities and Exchange Commission. She is the Past-President of the Auditing Section of the American Accounting Association and has served in an advisory role to the Committee of Sponsoring Organizations (COSO).





## Doctoral/Early Scholar Consortium

The purpose of the Consortium is to stimulate students' and early scholars' awareness of public interest research in accounting by providing a forum for discussion and opportunities for networking with other Ph.D. students and new scholars interested in public interest issues in accounting and auditing.

The Public Interest Section expresses its appreciation to those who have helped to develop the Consortium program.

Director of the Consortium ..... Dana Wallace, University of Central Florida

Consortium Speakers..... Mary Curtis, University of North Texas

Jonathan Grier, Miami University

Amy Hageman, Kansas State University

## Doctoral/Early Scholar Consortium Friday, April 1, 2016

**7:30 am–8:00 am**

Park 3-5

**Breakfast**

**8:00 am–11:45 am**

Park 3-5

**Doctoral/Early Scholar Consortium**

*Accounting - 3.5 CH*

**8:00 am–8:45 am**

**Speaker: Jonathan Grier**

**8:45 am–9:00 am**

**Break**

**9:00 am–9:45 am**

**Speaker: Amy Hageman**

**9:45 am–10:00 am**

**Break**

**10:00 am–10:45 am**

**Speaker: Mary Curtis**

**10:45 am–11:00 am**

**Break**

**11:00 am–11:45 am**

**Panel on Career Advice**

**12:00 pm–1:30 pm**

New England

**Lunch**



## 2016 Conference of the Public Interest Section Friday, April 1, 2016

**7:00 am–5:00 pm**  
Park Avenue Foyer

### Registration

**12:00 pm–1:30 pm**  
New England

### Lunch

*Accounting - 1.0 CH*

### Discussion of Sustainability Assurance Initiatives

Speakers: Michael Kraten, Associate Professor, Providence College  
Richard Kravitz, New York Society of CPAs

**1:45 pm–3:45 pm**  
Park 3-5

### Paper Session 1: Critical/Institutional Research

*Regulatory Ethics - 2.0 CH*

Moderator: Pamela Roush, University of Central Florida

*“Sustainability” Reported and “Sustainability” Received: Disparate Narratives*

Marianne Bradford, North Carolina State University

Julia B. Earp, North Carolina State University

Paul F. Williams, North Carolina State University

Discussant: Brian Shapiro, University of St. Thomas

*Duality in the Profession/State Relationship: Interactive Institutional Change in Ethics Codes*

Timothy J. Fogarty, Case Western Reserve University

John T. Rigsby, Mississippi State University

Discussant: Sue Ravenscroft, Iowa State University

*Exploring the Ideological Foundations of the Accounting Entity Concept*

Louella Moore, Washburn University

Discussant: Richard Sathe, University of St. Thomas

*The Evolution of Bank Accounting during Financial Crises: A Comparison of Developing Country Crises with the United States Subprime Crisis*

Alejandro Hazera, University of Rhode Island

Carmen Quirvan, University of Rhode Island

Salvador Marin Hernandez, University of Murcia

Anis Triki, University of Rhode Island

Discussant: Jeffrey Reinking, University of Central Florida

**3:45 pm–4:15 pm**  
Park Avenue Foyer

### Break

## Friday, April 1, 2016 (continued)

**4:15 pm–6:00 pm**

Park 3-5

### **Paper Session 2: Labor Issues**

*Accounting - 2.0 CH*

Moderator: Amy Hageman, Kansas State University

*Legitimacy Loss Contagion and Its Effects on Innocent Organizations: An Examination of Disclosure Behavior in Response to the Enron/Andersen Crisis*

Kimberly A. Zahller, University of Colorado Colorado Springs

Robin W. Roberts, University of Central Florida

Discussant: Cynthia Krom, Franklin and Marshall College

*Disclosure Strategies and Investor Reactions to Downsizing Announcements: A Legitimacy Perspective*

Emmanuelle Negre, University of Montpellier

Marie-Anne Verdier, University of Toulouse

Charles H. Cho, ESSEC Business School

Discussant: Amy Hageman, Kansas State University

*Managers' Responses to Political Costs: An Examination of the Relationship between Narrative Impression Management and Earnings Management during Workforce Reductions*

Jennifer Boutant, University of Toulouse

Marie-Anne Verdier, University of Toulouse

Discussant: Robin Roberts, University of Central Florida

*Determinants of Distribution Decisions by Non-vested Employees: Does Employer's Pension Funding Matter?*

Julia Davidyan, University of Wisconsin–Whitewater

Discussant: Maureen Frances Mascha, Purdue University Calumet

**6:15 pm–7:30 pm**

The Conservatory

### **Reception and Research Forum**

*Accounting - 1.5 CH*

#### **Table 1:**

*Determinants of Delay in Adopting the 2013 COSO Integrated Framework*

Noel Addy, Mississippi State University

Nathan Berglund, Mississippi State University

*Accounting Standards Enforcement in an International Setting: Testing the Impact of Cultural, Religious, Political, and Legal Environment on National Regulatory Efforts*

Gary Kleinman, Montclair State University

Betsy Lin, Montclair State University

Rebecca Bloch, Fairfield University

### Table 2:

*The Myth of Protecting the Public Interest: The Case of the Missing Mandate in Federal Securities Laws*

Wm. Dennis Huber, Capella University

*How the Fifth Year Is Becoming the Minus-1 Year: What It Means for the Accountancy Profession and the Public Interest*

Richard S. Sathe, University of St. Thomas

### Table 3:

*Becoming What You Pretend to Be: Large Accounting Firm Advertising and the Death of Professionalism*

Timothy J. Fogarty, Case Western Reserve University

Vaughan Radcliffe, Western University

Brian P. Shapiro, University of St. Thomas

*A Highlight on the Possible Risk Associated with the One-Partner Audit Team Scenario*

Khalid Aledem, King Saud University

### Table 4:

*Quality of Service in the Public Sector: The Role of Incentive Systems*

Kazeem Akinyele, University of Central Florida

Vicky Arnold, University of Central Florida

Kristina Demek, University of Central Florida

Yu Tian, University of Central Florida.

*The U.S. National Debt, Federal Budgeting, and the Importance of Accounting Principles*

Robert Allen, The University of Utah

Patrick Kelly, Providence College

### Table 5:

*The Impact of Linguistic Style in Management Discussion and Analysis on Stock Return Volatility*

Mohamed M. Talaib, Lincoln University

*The Effects of Tournament Incentive Contracts and Relative Performance Feedback on Task Effort, Learning Effort, and Performance*

George Lee, Simon Fraser University

## Saturday, April 2, 2016

**7:00 am–5:00 pm**  
Park Avenue Foyer

### Registration

**7:30 am–8:15 am**  
New England

### Breakfast

**8:30 am–10:00 am**  
Park 3-5

### General Session 1: Federal Deficit

*Accounting (Governmental) - 1.5 CH*

Speaker: Edward Kleinbard, University of Southern California

Facilitators: Sue Ravenscroft, Iowa State University

Paul F. Williams, North Carolina State University

**10:00 am–10:30 am**  
Park Avenue Foyer

### Break

**10:30 am–12:00 pm**  
Park 3-5

### Paper Session 3: Corporate Social Responsibility

*Accounting - 1.5 CH*

Moderator: Noel Addy, Mississippi State University

*Increasing the Relevance of Corporate Social Responsibility Reporting through Reporting Enhancements and Stakeholder-Centric Assurance*

Jonathan H. Grenier, Miami University

Brian Ballou, Miami University

James Bierstaker, Villanova University

Dan L. Heitger, Miami University

Discussant: Wioleta Olczak, University of Central Florida

*Annual Financial and Sustainability Reporting: Existence and/or Persistence of Information Consistency*

Maureen Frances Mascha, Purdue University Calumet

Cathleen L. Miller, University of Michigan–Flint

Discussant: Pat Kelly, Providence College

*Dual Class Shares and Corporate Social Responsibility*

Lois Mahoney, Eastern Michigan University

Linda Thorne, York University

Discussant: Dana Wallace, University of Central Florida

**12:00 pm–1:15 pm**  
New England

### Lunch

### At the Crossroads—Centennial Reflections and the Future of the AAA

Speaker: Audrey Gramling, American Accounting Association Council Chair

**1:30 pm–3:00 pm**  
Park 3-5

### Paper Session 4: Critical Accounting Theory

*Regulatory Ethics - 1.5 CH*

Moderator: Charlie Cullinan, Bryant University

## Saturday, April 2, 2016 (continued)

*Legitimacy, Auditors, and Advertising: The Auditor General of Ontario and the Government Advertising Act, 2004*

Clinton Free, UNSW Australia

Martin Persson, Western University

Vaughan S. Radcliffe, Western University

Mitchell J. Stein, Western University

Discussant: Lisa Baudot, University of Central Florida

*Debunking the Myth of Shareholder Ownership of Companies: Some Implications for Corporate Governance and Financial Reporting*

Prem Sikka, University of Essex

John Stittle, University of Essex

Discussant: Paul Williams, North Carolina State University

*A Phenomenological Study of the Impact of FASB/PCC Changes on Small and Medium Private Companies*

Swarooparani Hurli, Indiana University–Purdue University Columbus

Yibing Wang, Indiana University–Purdue University Columbus

Larita Killian, Indiana University–Purdue University Columbus

Discussant: Alejandro Hazera, University of Rhode Island

**3:00 pm–3:30 pm**

Park Avenue Foyer

**Break**

**3:30 pm–5:00 pm**

Park 3-5

**Paper Session 5: Healthcare and Accountability**

*Accounting - 1.5 CH*

Moderator: Nadra Pencle, University of Central Florida

*“Power Tends to Corrupt and Absolute Power Corrupts Absolutely”: A Tale of Auditor Corruption*

Jared Koreff, University of Central Florida

Steve Sutton, University of Central Florida

Discussant: Prem Sikka, University of Essex

*Evaluating the Effectiveness of Government Mandated Performance Management Systems: A Field Experiment*

Fabienne Miller, Worcester Polytechnic Institute

Justin Wang, Worcester Polytechnic Institute

Discussant: Kazeem Akinyele, University of Central Florida

*Healthcare Quality and Hospital Financial Performance: Exploring the Role of Ownership and Locality*

Jindan Zhang, The University of Toledo

Amal Said, The University of Toledo

Discussant: Jared Koreff, University of Central Florida

**5:15 pm–6:30 pm**

New England

**Closing Reception**





## Doctoral/Early Scholar Consortium Attendees

Kazeem O. Akinyele	University of Central Florida	kazeem.akinyele@ucf.edu
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Jindan Zhang	The University of Toledo	Jin.zhang@rockets.utoledo.edu



## Meeting Registrants

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Jindan Zhang	The University of Toledo	Jin.zhang@rockets.utoledo.edu



## Future AAA Annual Meetings

**August 6-10, 2016**

New York, New York

**August 4-8, 2018**

National Harbor, Maryland

**August 5-9, 2017**

San Diego, California

## Other AAA Meetings

**April 7, 2016-April 9, 2016**

Ohio Region Meeting  
Cleveland, Ohio

**April 14, 2016-April 16, 2016**

Southeast Region Meeting  
Atlanta, Georgia

**May 5, 2016-May 7, 2016**

Western Region Meeting  
Seattle, Washington

**May 19, 2016-May 21, 2016**

Mid-Atlantic Region Meeting  
Morgantown, West Virginia

**June 28, 2016-June 30, 2016**

Audit Educators' Bootcamp  
Chicago, Illinois

**September 15, 2016-September 16, 2016**

Accounting IS Big Data Conference  
San Francisco, California

**September 23, 2016-September 24, 2016**

Management Accounting Section  
Teaching Case Conference  
San Antonio, Texas

**October 6, 2016-October 8, 2016**

Northeast Region Meeting  
Boston, Massachusetts

**October 6, 2016-October 8, 2016**

Accounting, Behavior and Organizations  
Section Research Conference and Doctoral  
Consortium  
Albuquerque, New Mexico

**October 20, 2016-October 22, 2016**

Midwest Region Meeting  
Chicago, Illinois

**October 28, 2016-October 30, 2016**

Diversity Section Meeting  
Coral Gables, Florida

